

MENUCHA FROHLICH

Graphic and Web Designer

Graphic design student specializing in branding, layout, and visual storytelling. Passionate about creating bold, strategic designs that communicate clear messages across print and digital platforms.

Referances

Mrs Goldie Silberberg

Design Chair WITS

443.722.0652

Mrs Feige Carman

Bais Yaakov of Baltimore

323.485.8507

Education

Women's Institute of Torah Seminary and College

BA in Judaic Studies
Minor in Graphic Design

Expected Graduation
Summer 2026

Experience

Graphic Designer

Bais Yaakov of Baltimore | 2023–2024

Designed registration advertisements for multiple publications, focusing on clear layout, hierarchy, and audience engagement. Developed visual branding for curriculum materials and extracurricular programs to create a cohesive and professional look across school communications.

Advocosy Poster Design

January 2026

Created a cohesive series of three posters supported by social media assets, using strong visual messaging and consistent branding to communicate a clear and impactful message.

Branding & Web Design

October 2025 – January 2026

Developed a brand identity from concept through execution, including visual direction, typography, and color palette. Designed website layouts with a focus on user experience, clarity, and modern visual presentation.

Technical Skills

Illustrator
Photoshop
InDesign
Figma
Canva
Wordpress
Elementor
AI-assisted design

Soft Skills

Creative thinking
Strong communication
Collaboration
Time management
Attention to detail
Adaptability
Initiative
Concept development

MENUCHA

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